



DG Turismo y Hostelería

Comunidad de Madrid

Lote 2 - Online

Enoturismo

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Lote 2
Enoturismo
Optico total

MEDIO	TOTAL + IVA
INTERNET	74.999,65 €

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Site	Segmentación	Emplazamiento	Medidas	Fecha Inicio	Fecha Fin	Tipo de contratación	Coste Neto
Elmundo	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100	01.09.2025	31.10.2025	CPM	5.310,80 €
El pais	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	5.135,90 €
El español	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	5.008,64 €
20minutos	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	4.917,95 €
Abc	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	4.999,06 €
El confidencial	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	5.049,33 €
OK diario	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	4.548,68 €
Larazon	IP Madrid	Home + ROS	300x600			CPM	2.173,03 €
Eldiario.es	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	2.535,75 €
El debate	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	2.400,00 €
Libertad Digital	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	2.500,25 €
Telemadrid	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	2.682,54 €
National Geographic + Viajar	IP Madrid	Home + ROS	Paquete Display			CF	4.020,00 €
Minube	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	5.631,25 €
Viajar	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			CPM	5.070,00 €

TOTAL DIGITAL	61.983,18 €
IVA 21%	13.016,47 €
TOTAL DIGITAL	74.999,65 €